

# National Weather Service



## MEDIA ADVISORY

2004-1

January 29, 2004

### Severe Weather Awareness Week

March 29, 2004 through April 2, 2004

Severe Weather Awareness Week in Iowa will be from March 29, 2004 through April 2, 2004. The purpose of Severe Weather Awareness Week is to increase the public's awareness and knowledge of severe weather and other Iowa hazards.

During Severe Weather Awareness Week, the National Weather Service will promote severe-weather safety by issuing informative Public Information Statements. Daily topics will include severe thunderstorms, floods, tornadoes, heat safety and severe weather and flash flood products.

A severe-weather test drill will be held on Wednesday, March 31, 2004 at 10:00 a.m. The test drill will last 30 minutes and will contain a practice tornado watch, warning and ending statement. Please mark your calendar and plan to participate in the drill.

All Severe Weather Awareness Week information plus links to national preparedness material will be on the Des Moines National Weather Service web site at [www.crh.noaa.gov/dmx](http://www.crh.noaa.gov/dmx) by March 1, 2004. **Media coverage is vital to the success of Severe Weather Awareness Week and will be greatly appreciated.** Please contact Jeff Johnson at the National Weather Service by telephone at 515-270-4501 or by e-mail at [jeff.johnson@noaa.gov](mailto:jeff.johnson@noaa.gov) to schedule a severe weather preparedness interview, or to partner in preparedness activities or productions.